



Connected Texas Broadband Summit: *Every Community Online*

Tuesday, June 5, 2012

1 pm – 5 pm

Gaylord Texan Hotel

1501 Gaylord Trail, Dallas, TX 76051

About the Summit: Connected Texas is partnering with Telecommunications Industry Association (TIA) to present Texas' premier broadband summit designed to engage, educate, and equip technology providers and Texas communities with the resources and partnerships necessary to improve broadband access, adoption, and use. During the summit, participants will gain a better understanding of the ways Texas broadband providers are investing to improve connectivity, programs available to improve digital literacy, status on federal programs and policy changes, as well as case studies of local efforts to increase rural broadband adoption and access.

Agenda:

12:00 pm Registration Opens

*Participant registration will take place one hour ahead of the conference.
Participants will receive summit resources and general logistics information.*

**1:00 pm Summit Welcome
Don Shirley, Connected Texas**

Don Shirley will welcome participants to the first annual Connected Texas Broadband Summit. He will provide an overview of the summit and highlight the goals and agenda.

**1:30 pm Summit Keynote
Commissioner Todd Staples, Texas Department of Agriculture**

Connected Texas is excited to welcome Agriculture Commissioner Todd Staples as the summit keynote. Commissioner Staples will discuss the importance in Texas' investment in broadband technology as well as opportunities to improve citizen adoption.

**2:00 pm Broadband Hero Award
Don Shirley, Connected Texas**

Connected Texas will honor two Texans and/or organizations who have shown outstanding commitment to access, adoption, and/or use of broadband.

**2:15 pm Understanding the Broadband Landscape
Bart Winegar, Connected Texas**

Bart Winegar will highlight and discuss current broadband mapping and availability across the state. Bart will also provide an overview for the Availability Panel.



2:30 pm **Broadband Access Panel**
Rick Rhodes, Office of Rural Affairs Trade and Business Development
Kevin Krufky, Alcatel-Lucent
Shane Mitchell, Rock Solid Internet & Telephone
Steven Steele, Peoples Telephone Cooperative
Bart Winegar, Connected Texas

Rick Rhodes will moderate a panel discussion by broadband providers across the state. Panelists will have the opportunity to discuss how their companies or organizations are investing in communities across the state.

3:30 pm **Showcasing Broadband Adoption and Usage**
Don Shirley, Connected Texas

Don Shirley will highlight and discuss recent research regarding broadband adoption and usage in Texas. The presentation will provide an overview for the Digital Literacy Panel.

3:45 pm **Broadband Adoption and Digital Literacy Panel**
Cary Siegfried, Arlington Public Library
Libbey Scheible, Technology for All
Peggy Semingson, University of Texas at Arlington
Henry Stokes, Texas State Library and Archives Commission
Don Shirley, Connected Texas

Cary Siegfried will moderate a panel about adoption and digital literacy. Panelists from across the state will showcase how they are using broadband technology and applications in innovative ways.

4:45 pm **Next Steps and Closing**
Don Shirley, Connected Texas

Don Shirley will highlight the next steps for Connected Texas, summit participants, and communities.

5:00 pm **TIA 2012: Inside the Network Reception, Sponsored by AT&T**

Immediately following the summit, Connected Texas Broadband Summit participants are invited to attend the TIA reception sponsored by AT&T at no charge. You must be registered for the TIA event to attend. If you have any questions about the reception, please check at the registration table.